# - METHODOLOGY -



### LET'S CHAT.

WE MEET IN PERSON, VIA VIDEO CHAT, PHONE, OR EMAIL.

### ■ IDENTIFY GAPS, CHALLENGES & GOALS

related to your financial management. We talk about where your pain points are related to the numbers.

I learn more about your business and you learn about my methodology.

### **PROPOSAL**

Based on our conversation, I draft a proposal outlining exactly what you're looking for. And, of course, **YOU ACCEPT!** •

#### or we make changes as needed... I'm super flexible!

#### PROJECT PLAN & AGREEMENT

Once you accept the proposal, I'll put together a project plan with concrete deliverables and associated timeline, along with the information I'll need to get started. This is usually access to your accounting software, CRM tool, rate/revenue information, and background documents.

## IMPLEMENTATION

THE FUN PART!

#### INITIAL AUDIT .

This critical stage helps shape my analyses

I spend the first part of the project in two phases:

- 1. The 30,000 foot view where I take an overall snapshot of your financials. and
- 2. Getting to know you and your organization. I dig deep into your numbers to understand revenue, expense, and cash trends, what a typical month or year looks like, and any anomalies.

### SAMPLE PROJECTS

This is based entirely on your needs. I can help you:

- determine the right rates for your services
- develop a revenue pipeline so you can "see around the corner"
- generate useful and replicable financial statements and dashboards for an easy-to-understand picture of your organization
- create a cash flow forecasting tool
- prepare for an audit
- clean up any problem areas in your books
- review or create a finance manual
- implement efficiency tools

### **DELIVERABLES**

WE MEET AGAIN TO REVIEW MY ANALYSIS, RECOMMENDATIONS,

AND ANY TOOLS I'VE CREATED FOR YOU

Financial Statement

### ONGOING FINANCIAL SUPPORT

Analysis

After we get to know each other through an initial project, let's continue the fun. We agree upon a set fee per month for as much access to me as you'd like.

# OR FINAL INVOICE DUE

If we decide an ongoing relationship is not for us, your final invoice is due and we're on our way!